1. A method of producing an antibody to a target antigen in an animal, comprising contacting said animal with a genetically-matched cell containing a heterologous nucleic acid, said nucleic acid encoding said target antigen.

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2. The method of claim 1, wherein said animal and said cell are syngeneic at major histocompatibility complex (MHC) loci.

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- 3. The method of claim 1, wherein said cell expresses a gene product encoded by said nucleic acid.
- 4. The method of claim 3, wherein said gene product is expressed on a surface of said cell.
- 5. The method of claim 1, wherein said animal is adult and said cell is obtained from the 15 same or different adult animal.
 - 6. The method of claim 1, wherein said animal is a member of an avian species.
 - 7. The method of claim 6, wherein said animal is a chicken.

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- 8. The method of claim 1, wherein said animal is a rodent.
- 9. The method of claim 1, wherein said animal is a member of a murine species.
- 10. The method of claim 9, wherein said animal is a mouse. 25
 - 11. The method of claim 8, wherein said animal is a rabbit.
 - 12. The method of claim 1, wherein said cell is an undifferentiated stem cell.

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- 13. The method of claim 1, wherein said cell is a differentiated cell.
- 14. The method of claim 1, wherein said cell is a not an embryonic cell.
- 15. The method of claim 1, wherein said cell is derived from a mature animal. 35
 - 16. The method of claim 1, wherein said cell is a spleen cell.
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- 17. The method of claim 1, wherein said cell is a bone marrow cell.

18. The method of claim 1, wherein said cell is immortalized.